

104 EDUCATION DISTRICT MISSION STATEMENT


I. PURPOSE

The purpose of this policy is to establish a clear statement of the purpose for which the education district exists.

II. GENERAL STATEMENT OF POLICY

The education district board believes that a mission statement should be adopted. The mission statement should be based on the beliefs and values of the community, should direct any change effort and should be the basis on which decisions are made. The education district board, on behalf of and with extensive participation by the community, should develop a consensus among its members regarding the nature of the enterprise the education board governs, the purposes it serves, the constituencies it should consider, including student representation, and the results it intends to produce.

III. MISSION STATEMENT

 Goodhue County Education District - Partners in the Journey			
Strategy	Archetype <i>The Companion</i>		
	Why Goodhue County Education District is the source of programmatic expertise that serves to surround students who need individualized instruction, special services and adaptable environments in order to thrive in their learning and life.	How We collaborate with our member districts to create a seamless and trusting partnership where we embrace students who need learning and instruction beyond the traditional school and classroom.	What We come alongside our colleagues in our member districts to offer support, learning and expertise, and welcome each student in our care with a deep commitment to help shape their lives and learning.
Brand Expression	Values <i>We value ...</i> Imagination. Collaboration. Perseverance.	Personality & Voice <i>We are ...</i> Trustworthy. Adaptive. Selfless.	Tone <i>We sound ...</i> Confident. Compassionate. Loyal.
	Brand Promise We will embrace each student who needs our programs and services with our collective energy and our commitment to adjusting and adapting our work to best align with their needs.		
Marketing	Brand Idea & Positioning Partners in the Journey GCED is like your most reliable friend. We are a trusted companion – present whenever needed, bringing our expertise and experience, and draw from the perspectives of colleagues and partners, to resolve the challenges we face as well as those faced by our member districts. Our commitment extends to all of our students, embracing each as a unique individual deserving of our best.		

Goodhue County Education District No. 6051 Strategic Planning Outcomes developed 01/2024.

IV. REVIEW

The education district board will review the education district’s mission every five years, or more often if the education district board determines there is significant reason for a review. The education district board will conduct a comprehensive review of the mission, including the beliefs and values of the community, every five to seven years.

Legal References: Minn. Stat. § 120B.11 (School District Process for Reviewing Curriculum, Instruction, and Student Achievement Goals; Striving for Comprehensive Achievement and Civic Readiness)

Cross References: None